

Celebrating aesthetic excellence in dentistry

SMILE AWARDS 2011

The third Smile Awards have been hailed a great success.

Created to promote clinical excellence in dental and facial aesthetics, the awards give dental professionals the chance to be rewarded for practising at the highest level.

This year, the big winner of the night was Dr Ken Harris, of Riveredge Cosmetic Dentistry in Newcastle and Sunderland.

He scooped an impressive six awards, including Best Conservative Ceramic Smile and Generosity of a Smile.

Ken said: 'It is a great privilege to receive these awards. I am humbled, shocked and not just surprised, I am completely over the moon. It is so good for the practice. I was lucky enough to win some awards last year and the publicity that it has generated has been amazing, so I would encourage anybody to try and enter.'

'Five years ago, winners of awards like these used to all be based in London. Now, the winners are from all over the country. It shows that the standard of entry is not just limited to the West End. It's great to see people from all over the country winning this year.'

The very best in cosmetic dentistry, including orthodontics, aesthetics, implants and facial reconstruction and aesthetics, arrived at the Royal Garden Hotel in Kensington last Friday to celebrate and promote clinical superiority.

Patrick Holmes, of Seven Fields Dental & Health Centre in Swindon, Wiltshire, was winner of the Multiple Implant Smile and overall Smile Award of the Year and was 'delighted to have won'.

He said: 'One of our technicians encouraged me to enter. It was late in the day but so obviously worthwhile. It is good for patients to have an external source telling them that this dentist has done some good work. It makes you want to come back and try again. I thoroughly enjoyed it, and am still trying to get to grips with winning the Smile Award. I love trying to do my best for my patients, and it is reassuring to have an independent validation that I am getting it mostly right. I will be encouraging my team, and others to enter next year.'

Ian Hallam, of Meon Dental in Petersfield, Hampshire, and winner of the Non-surgical Facial Aesthetic Award, was also happy with his win.

He said: 'Last year, I was absolutely surprised to be shortlisted. I put the entry in last year and was shocked to be shortlisted and I got the highly commended award. This year I won – to win and be recognised for clinical excellence is amazing. To be acknowledged by the elite of our profession for the treatments I am doing is such a fantastic feeling and so satisfying. I am absolutely overwhelmed to get an award like this. I will absolutely treasure it. It means so much to me.'

It was third time lucky for winner of Aesthetic Restorative Technician, Simon Caxton, of Simplee Dental Ceramics in Brentwood in Essex, said: 'It means a lot to me. I had two highly commended awards before and this year I was third time lucky.'

'This award is for all the technicians as much as me. They all need to be recognised as they do such a valuable job and are a big part of the end result. I would encourage more technicians to enter.'

FMC events director, Emily Cameron, said of the event: 'The Smile Awards are unique and were created to recognise the exceptional and clinically excellent work you do. The positive and often life-changing results of



Big Smile Award winners Patrick Holmes (above) and Ken Harris (right)



your work on patients is often overlooked and the Smile Awards provides the opportunity for your work to be acknowledged.'

Chris Orr, chairman of the judging panel added: 'Now we are in our third year, the standard is getting better and better. The quality is improving and the documentation is improving and it is getting harder for the judges to pick a winner. This truly represents clinical excellence in the UK today. Even to be shortlisted is a big achievement.'

Full list of winners and highly commended (HC)

ORTHODONTIC SMILE – FIXED APPLIANCES

WINNER – Nilu Abizadeh
HC – Istvan Somoskovi

ORTHODONTIC SMILE – REMOVABLE APPLIANCES

WINNER – Yad Zanganah
HC – Megan Hatfield

RESTORATIVE SMILE

WINNER – Sunita Verma
HC – Ken Harris

CONSERVATIVE CERAMIC SMILE

WINNER – Ken Harris
JOINT HC – Dr Donald Sloss and Dr Richard Lee

CONSERVATIVE COMPOSITE SMILE

WINNER – Will Shaw
JOINT HC – Ken Harris and Pedro Goncalves

INTERDISCIPLINARY SMILE

WINNER – Shameek Popat
HC – Ken Harris

SINGLE IMPLANT SMILE

WINNER – Michael Heffernan
HC – Andrew Martin

MULTIPLE IMPLANT SMILE

WINNER – Patrick Holmes
HC – Michael Heffernan

NON-SURGICAL FACIAL AESTHETICS

WINNER – Ian Hallam
HC – Sarah Cuffin

AESTHETIC RESTORATIVE TECHNICIAN

WINNER – Simon Caxton
HC – Richard Gidden

AESTHETIC PRACTICE 2011

WINNER – Maple Orthodontics

PATIENT'S SMILE

WINNER – Arun Darbar
HC – Ken Harris

GENEROSITY OF A SMILE

WINNER – Ken Harris

FACIAL RECONSTRUCTION

WINNER – Simon Holmes

SMILE AWARD OF THE YEAR

WINNER – Patrick Holmes

FMC would like to thank all the judges and the Smile Award sponsors, Henry Schein Minerva, Juvéderm Ultra Smile from Allergan, Discus Dental and Nobel Biocare.

For more information on next year's Smile Awards, contact Karen Sherwood on 01923 851743 or email karen.sherwood@fmc.co.uk.

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