

Private Dentistry Awards 2007 is a resounding success



Kissdental, winners of the Practice of the Year award and Most Improved Practice, were also runners-up in the categories of Best Marketing, Best Patient Care and Best Employer



Sparkle Dental Boutique, winners of the Most Attractive Practice award and runners-up for the Practice of the Year and Most Innovative Practice

The Private Dentistry Awards are over for another year following a successful ceremony in London. The empty champagne bottles are on their way to recycling, the worn dresses and suits are at the dry cleaners, and the winners are deliberating over where to put their covered

the food fabulous and the champagne chilled and flowing!

But the sophisticated event had a purpose – to celebrate and showcase the finest private dental practices in the profession, from the best looking to the best smile makeover. For a full

Directory, Astra Tech Dental, Practice Plan and Private Laboratory – companies who appreciate what it takes to be the best in private dentistry.

Do you think your private practice deserves official recognition? If so, perhaps you should think about entering the Private Dentistry

Awards 2008 – look out for information on how to enter in the new year. Next year, it could be you splashed across the pages of the dental press. For more information, call Holly on 01923 851733 or keep updated at www.private-dentistryjournal.com/awards. ■